

## All Wrapped Up to Host Lung Cancer Awareness Fundraiser

Local Mill Valley businesses join together in raising funds to increase lung cancer awareness

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**Mill Valley, CA October 2, 2006** – Mill Valley's All Wrapped Up loves to throw a party. On October 14, 2006 the popular Mill Valley mailing center will host a fundraiser supporting a local Cancer Awareness foundation.

This event marks the 3<sup>rd</sup> consecutive annual benefit sponsored by All Wrapped Up. Previous events benefited local schools (2004) and Breast Cancer (2005). "This year we chose lung cancer. This particular cause is close to our hearts right now because our friend Leanne Glave just started treatment", says Lisa Walsmith, owner of All Wrapped Up. "It's always heartwarming to see the level of support we get for our fund raisers", commented Walsmith. "Mill Valley really steps up whenever we promote a cause".

Nearly 200 locals are expected to attend the Saturday night soirée featuring barbequed ribs and oysters accompanied by music from the local band Strange Creek. The oysters have become Walsmith's strategic offering. "I don't know what it is", says Walsmith, "but there's something about oysters that really seems to draw the crowds to these shindigs."

Funds raised at the party will benefit the Bonnie J. Addario A Breath Away From the Cure Foundation (ABAFTC), a non-profit organization dedicated to eradicating lung cancer through research, screening, education, prevention, and treatment.

In addition to raising money for Cancer research, this year's party celebrates All Wrapped Up's re-opening in a newly remodeled storefront – in August the store moved to the front of Mill Creek Plaza at 38 Miller Avenue. Business has been booming according to Walsmith. "We've always had a loyal following, but with the added visibility of the new location, response to our move has been phenomenal. More customers are discovering us and they really seem to appreciate the concept of buying a unique gift and having it wrapped and shipped, all in one quick stop."

### About All Wrapped Up

All Wrapped Up is Mill Valley's downtown Mail and Parcel center, owned and operated Lisa and Ross Walsmith since 1988. Services at the store include packaging and shipping, gift-wrapping, notary public, mailbox rentals, and retail sales of cards, gifts, and mailing supplies. The store has its roots in a USPS Contract Postal Unit started 1982 when the Mill Valley Main Branch vacated its downtown location. Through progressive expansions All Wrapped Up has evolved into Marin County's only Gift and Parcel Center and a popular retail destination for shoppers from across Marin. More information is available at [allwrappedup.com](http://allwrappedup.com).

### About A Breath Away From The Cure Foundation

Programs funded by A Breath Away From The Cure provide cutting edge research that promises to save the lives of countless people who suffer from thoracic cancers. Among others, the Foundation supports the research of Dr. David Jacobs, co-founder of ABAFTC and Program Director and Ada Endowed Chair for Thoracic Oncology at UCSF. More information is available at [www.abreathawayfromthecure.org](http://www.abreathawayfromthecure.org).

### About Strange Creek

J.P. Hardgrave, lead singer and mandolin player for Strange Creek, has played with Ralph Stanley. Mary Anne Daly, autoharp player, songwriter, and vocalist, is known for the recently nationally-aired "EarthDay" song she composed and performed. Strange Creek guitarist and vocalist Cole Tate is an ex-Montana resident and a well-known Marin music artist with several US and European albums released. Jeff Oliver, the rhythm guitarist and bluegrass "high tenor", is a longtime western Marin singer and guitarist. George Daly, the Strange Creek

bassist, is a music industry executive formerly of TimeWarner and BMG. Mr. Daly originally played with legendary guitarists Roy Buchanan and Nils Lofgren.

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